

**SALES PROFESSIONALS With a Purpose
COLORADO – DISTRICT
CHAMPION OF FREE ENTERPRISE NOMINATION CRITERIA
(Eligibility Requirement Est. 3-10-05)**

Each Nominee:

1. Shall have a principal place of business in the State of Colorado.
2. Shall be the owner and must be actively involved in the daily operation and management of the business and may provide others with opportunities.
3. Shall provide a legitimate product and/or service and be competing in the in the market place in an ethical and moral manner.
4. Shall not now or ever have received government grants or assistance (with the possible exception of SBA loans). Has participated with industry associations and/or civic clubs in the community.
5. Shall not be a member of any sponsoring Sales Professional Club at the time of the initial nomination; purpose is to recognize individuals from the community.
6. Shall demonstrate a record of success and growth over a period of three (3) to five (5) years using some form of measurable indicators. This would demonstrate the power of the free enterprise system.
7. Shall be an example of caring for youth organizations in the community. The owner or business should participate or support youth in some manner that demonstrates the entrepreneurial spirit.

CHAMPION OF FREE ENTERPRISE NOMINATION FORM SALES PROFESSIONALS –COLORADO DISTRICT

USA Entries must be submitted to the National Board by April 1st, _____ at Noon

Banquet Date: TBD April-May _____

Nominated by (Sales Pros Member) _____

Nominee: _____ Phone: _____

Home Address: _____

Business Name: _____ Phone: _____

Business Address: _____

E-mail and/or Web Site: _____ Fax: _____

The individual Sales Professionals Club award for **CHAMPION OF FREE ENTERPRISE** is based on achievement and excellence in some or all of the following criteria (use extra sheet for further explanation if necessary):

1. Has demonstrated sustained growth and the ideals of Free Enterprise through the success of his/her business. It is desirable that the recipient has started the business:

- When did the business(es) begin?
- What inspired the formation?
- What was the aim or purpose (vision, mission, etc.)?
- Briefly describe products and/or services.
- Is it the same today?
- What achievements or measurable indicators reveal progress or success?

2. Has provided opportunities for others to achieve:

- What opportunities inside the company?
- What opportunities outside the company?
- What significance has been recognized by the opportunities?

3. Has promoted Ideals of Free Enterprise in the community and in the state by involvement in appropriate industry associations and the Free Enterprise activities:

- What organizations do you individually and/or corporately participate in that supports or promotes free enterprise?

- What organizations do you individually and/or corporately participate in that help persons or communities with philanthropic activities?

4. Has been involved with youth and has encouraged their participation in business and entrepreneurship; and has helped educate youth in the subject of Free Enterprise:

- What ages and what activities were used?
- In what ways were youth educated in Free Enterprise?